



Davis Dyslexia Association International

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Davis Dyslexia Program Facilitator Training and Licensing Program (USA and Canada) 2009-2011

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12/18/09 revision

Frequently Asked Questions

1. What is the Davis Facilitator Licensing Program?

It is a professional training program requiring approximately 240 hours of course work and 180 hours of field work. It culminates in a Licensing Agreement which qualifies and entitles a person to use the Davis trademarks to advertise and sell Davis Dyslexia Correction® or Davis Math Mastery® Programs.

2. What are the advantages and benefits of becoming licensed?

The primary benefits are:

- listing on the www.dyslexia.com website which is among the top 10 Internet sites in the world on dyslexia. It receives approximately 4,500 visitors per week.
- an annually renewable license granting the right to use internationally registered trademarks and service marks, and the Davis name, in advertising and promotional materials. These marks assure the public of the International quality standards attained and maintained by Davis Facilitators. They also protect the Facilitator from unlicensed competition and use of these marks by other businesses.

Other benefits enjoyed by a licensed Davis Facilitator as part of their Professional Membership in a regional Davis Dyslexia Association include:

- Technical updates and consultations.
- Referrals of clients from regional Davis Dyslexia Associations, as available.
- Listing in DDA directories and newsletters, where available.
- Materials, books and supplies at 20% or more discounts.
- Exclusive right to purchase Davis Program materials such as Student Kits.
- Professional fellowship and networking opportunities with other Davis Facilitators around the world.

3. Who can apply for the Facilitator Training Program?

Applicants must first successfully complete the Fundamentals of Davis Dyslexia Correction Workshop, Basic Field Assignments and Basic Supervised Practice Meeting; receive a recommendation to apply from a Davis Specialist, and have had training or business experience in education, human services, social work, counseling or psychology.

4. What skills and qualities are required to be able to begin training as a Davis Facilitator?

Our training builds on a foundation of personal and professional skills that should already be present from previous experience. These include:

- Empathy and patience.
- Good listening and observation skills.
- Flexibility balanced with tenacity and persistence.

- Willingness to learn, use, and adhere to the Davis methods as a self-sufficient body of principles and techniques distinct from other methods and approaches to treating dyslexia and learning disabilities.
- Strong written and oral language and math skills.
- Business communication, administration and professional skills necessary for operating a private practice and representing the Davis trademarks.
- Ability to maintain professional demeanor and boundaries.
- Ability to provide professional presentations both in written and verbal forms.

5. What skills and knowledge will I gain during the Facilitator Training Program?

1. Understanding of how dyslexics think, feel and react to confusion based on the Davis principles.
2. Ability to observe and assess what a particular dyslexic client needs.
3. Ability to use and adapt the full range of Davis techniques for addressing learning difficulties in the form of a standard 5-day Program.
4. Knowledge and skill in helping clients who have difficulties with handwriting, math, dyspraxia, auditory disorientation, and Attention Deficit Disorder.
5. Skill in helping clients master the use of the Davis methods to the point where they can become responsible for the correction of their own learning problems.
6. Support training skills for parents and tutors.
7. Methods for organizing the administration and materials for providing a Davis Program.

6. What criteria are used to determine completion of the Facilitator Training Program?

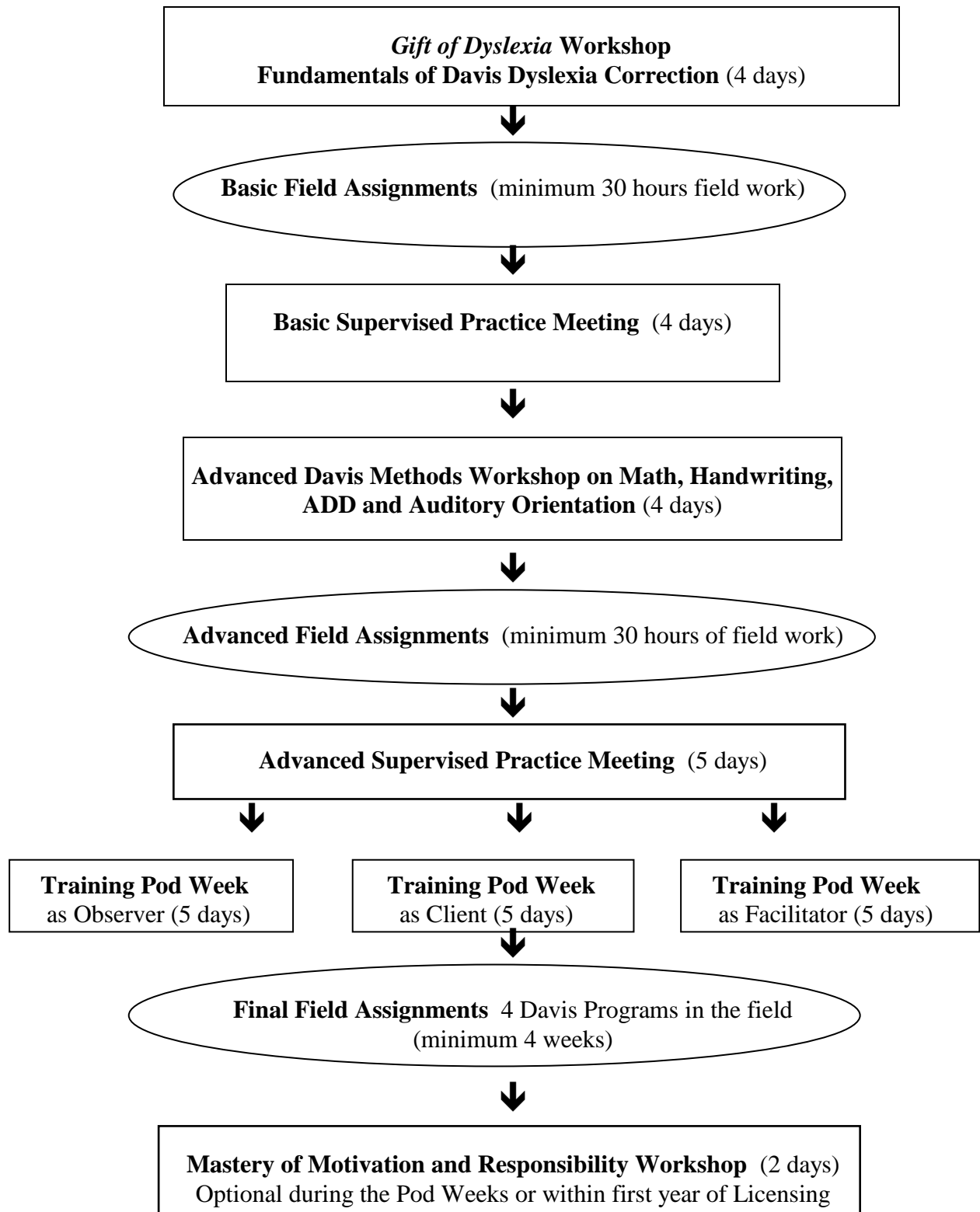
Demonstrated proficiency in:

- articulating and applying the fundamental reasoning and logic of the Davis strategies and principles.
- interviewing and assessing potential clients.
- providing 5-day Davis Programs.
- providing follow-up support training to parents or tutors.
- professional level business and communication skills for representing and administrating Davis Programs.
- a clear understanding of and agreement with the Standards of Practice and Facilitator Licensing Agreement requirements.
- all training must be completed within two years from having participated in the Fundamentals Workshop.

7. What if I have dyslexia symptoms or other learning difficulties?

Students who are aware of having dyslexia symptoms are encouraged to do a professional program prior to initiating any training.

Facilitator Training Program Flow Chart



NOTE: For students pursuing licensing, all training except for the Mastery of Motivation & Responsibility Workshop must be completed within two years in order to avoid the risk of needing to repeat some courses.

Description of Workshops and Courses

Davis Dyslexia Association International (DDAI) regularly offers the following workshops and courses throughout the world. Prices vary depending on country and location.

***Gift of Dyslexia* Workshop, Fundamentals of Davis Dyslexia Correction®:**

This four-day workshop is a professional level *introduction* to the Davis methods and theories described in *The Gift of Dyslexia*. Demonstrations, some hands-on practice, group exercises, lectures, question and answer sessions, and guidance on basic implementation of Davis Dyslexia Correction are offered. This course is the first requirement for certification as a Davis Facilitator. In the US, academic units are available through California State University East Bay (additional fee and homework required). Attendance is limited to 30 persons. Includes course manual, 15-minute post-workshop consultation, Workshop Kit with the Davis Symbol Mastery and Reading Exercises DVD (US workshops only), and Verification of Attendance letter.

Basic Field Assignments:

This course is recommended for individuals who desire consultation during initial practice with the basic Davis Dyslexia Correction methods in their work or home setting. It provides a structure for at least 30 hours of field practice and up to 3 hours of consultation with a Davis Specialist. Includes assignment list, forms, Davis Orientation Procedures DVD, and evaluation based on student reports. Prerequisite: Fundamentals of Dyslexia Correction workshop.

Basic Supervised Practice Meeting on Orientation Counseling & Symbol Mastery: This four-day course is open to students who have completed the Basic Field Assignments. Its purpose is to refine counselor skills, and develop increased experiential understanding of dyslexic perception, thinking, learning style and process. It provides intensive supervised practice in small groups of the basic Davis procedures and is focused on improving technical skills. This course may be required to be repeated to improve skills for those wishing to pursue licensing as Davis Facilitators. Includes individual Specialist consultation. *Note:* this course must be done with the same Specialist who reads and evaluates the Basic Field Assignments.

Advanced Workshop: Davis Methods for Math, Handwriting, Attention Difficulties, and Auditory Orientation:

This four-day workshop is open to persons who have a Specialist recommendation after successfully completing the Basic Supervised Practice Meeting. It provides specialized training in advanced Davis techniques. Includes manual, 15-minute post-workshop consultation, and Auditory Orientation CD.

Advanced Field Assignments:

This course provides a structure for field practice of the methods taught in the Advanced Workshop. Enrollment is limited to students who have applied and been accepted on to the

Facilitator Training Program. Includes up to 3 hours of consultation, assignment list, forms, Davis Math Mastery and Advanced Procedures DVD, and evaluation based on student reports.

Advanced Supervised Practice Meeting: This five-day course provides intensive supervision leading to mastery of the core Davis procedures; and further instruction in the logic, reasoning, and strategies underlying the Davis methods, and the administration of Davis Programs. This course may be required to be repeated for those needing additional practice.

Three Training Pod Weeks:

This training ensures professional standards of quality for providing 5-day Davis programs are fully developed and understood. Students work in groups of 3 (pods) under the supervision of a Davis Specialist, in one of the following roles for a full week:

- Providing a 5-day Davis Program.
- Receiving a 5-day Program.
- Observing a Program.

The roles are not done in a specific order, e.g., some students may provide a program during their first Pod Week, while others may provide a program in their third Pod Week. The Pod Weeks are scheduled by availability of roles: each group of three must have a provider, a client, and an observer. Therefore scheduling is subject to forming groups of three students who all have complimentary roles. The observing and providing roles may need to be repeated to improve skills. Includes individual supervisor consultations, Client Kit in the "receive program" Pod Week, and handbook of forms required for providing Davis programs. Group discussions and short lectures are led by a Specialist are held throughout the Pod Weeks. These further prepare a student for providing Davis programs in a professional, business setting.

Mastery of Motivation and Responsibility Workshop:

This experiential two-day course covers the basic principles and concepts, which underlie the two most vital concepts for success as a Davis Facilitator. Prerequisites: at least one Training Pod Week. This workshop must be attended within the first year of licensing as a Davis Facilitator.

Final Field Assignments (formerly Final Certification Practicum):

At least four complete Davis Programs must be provided in the student's own professional setting, independent of supervision. The client files of two (2) of these programs (which have full confidentiality and will be returned) and short reports of the other two cases are evaluated by a Davis Specialist. These Assignments can begin upon Specialist recommendation after completing one Pod Week. At least two of these programs must be provided after all three Pod Weeks are completed. The Final Field Assignment must be completed within four months of completing a third Training Pod Week in order to avoid having to repeat or do additional training prior to licensing. Submission of additional client files may be required. Upon recommendation of the Specialist and necessary documentation, Certification and Licensing will be granted subject to annual renewal requirements specified in the Davis Facilitator Licensing Agreement.

The Application Process

Students may apply to the Facilitator Training Program upon recommendation of a Davis Specialist after completing a Basic Supervised Practice Meeting.

a) Application Procedure

Requirements are that you:

- Be a current member of your regional Davis Dyslexia Association.
- Fill out the application form describing your educational and professional experience.
- Write two brief essays explaining why you wish to become a Facilitator and how you intend to provide and promote Davis Dyslexia Correction® in a business setting after licensing.
- Sign the Davis Dyslexia Association Standards of Practice Agreement and Character Attestation.
- Acknowledge having carefully read the Facilitator Licensing Agreement.
- Fill out and return a signed Application Self-Evaluation.
- Attach the Specialist's recommendation.
- Include an application fee of \$150.00
- Send the above documents to your regional DDA (if none, then send to DDAI).

Upon receipt of the application and fee, an interview may be requested to ensure your needs and expectations will be met by the Davis Facilitator Training Program.

b) Acceptance onto the Davis Dyslexia Program Facilitator Training

Once your application is accepted, you will receive notification from your regional DDA, and instructions for enrolling in your next step.

Although every effort is made to ensure all accepted applicants have the potential to successfully complete the training program and become licensed, acceptance alone is not a guarantee of licensing as a Davis Facilitator. After acceptance, should an applicant's competencies be deemed by a Davis Specialist to be beyond the scope of additional Davis training to bring to the standards necessary for success as a Davis Facilitator, the training may be terminated. In such case, no refunds for courses or workshops already attended will be made.

Note: Part of the Facilitator training program requires students to receive a Davis Program from another student. If a student has any special needs or reservations about doing a program in a training setting, or the Specialist observes such a need at any time during the training program, a private and professional program with a Facilitator may be required prior to initiating or continuing further training.

Davis Dyslexia Association International

Standards of Practice Agreement

As a Facilitator-in-Training, DDAI Licensee and a Professional Member of a DDA, I understand the general public will base its judgement of the Davis training programs, methods, and reputation upon my professional work and representation. Therefore, I agree to adhere to the principles and policies in these DDAI Standards of Practice. I understand that failure to adhere to these Standards of Practice may result in the termination of training and licensing by Davis Dyslexia Association International.

1. I support the idea that all human beings have innate potentials and different learning styles that need to be recognized, exercised, and honored.
2. I will treat my clients and students, regardless of age or intelligence, with respect, honesty, and kindness.
3. I will maintain the professional image, integrity, and content of the Davis Dyslexia Correction® Program as taught in the Facilitator Training Program when representing, describing, marketing, or providing the Davis methods or correction program.
4. I will include as part of every Davis Dyslexia Correction® Program I provide, the materials necessary for the client to complete the dyslexia correction process.
5. I will maintain the confidences of my clients except in cases where harm may occur to them or others.
6. I will not advocate or recommend the use of drugs or duress for the treatment of learning disabilities.
7. I will never promote, or allow an understanding, that the Davis procedures are a cure or panacea for any physical or psychological condition.
8. I will clearly differentiate (in writing and/or verbally), and provide separately, Davis Dyslexia Correction® methods and programs from other therapies or professional services I may offer.
9. I will only provide the Davis Dyslexia Correction® Program or procedures with a person who is willing.
10. I will do my best to stay informed of advancements, research, and literature related to dyslexia and the learning process.
11. I will keep my representation of Davis Dyslexia Association International and the Davis procedures free from any political, religious, racial, or ethnic influence or bias.
12. I will, in cases of disagreement or dispute with anyone employed or licensed by DDAI, first seek an amicable resolution through direct discussion, prior to engaging in any activity that could damage the public reputation or image of DDAI.
13. I will require these Standards of Practice to be maintained by my employees and representatives when they are representing the Davis methods or program on my behalf.

Initials _____ Date _____

Fee Schedule (USA only)

Davis Facilitator Training Program

	Regular Fees	With 60-day advance payment in full
<i>Gift of Dyslexia</i> Workshop <i>Fundamentals of Davis Dyslexia Correction</i> [®] includes 1-year DDAI Membership (\$50 value) and materials (\$150 value)	\$1175.00 ~~~~~ Special 2010 Rates! \$925	1075.00 ~~~~~ Special 2010 Rates! \$875
Basic Field Assignments (includes Orientation Procedures DVD)	\$ 600.00	\$ 1692.00
Basic Practice Meeting	\$1,280.00	(10% savings)
Advanced Workshop: includes Auditory Orientation CD (\$70 value)	\$1,495.00	\$ 1,345.00
Application Fee	\$ 150.00	\$ 150.00
Advanced Field Assignments (includes Advanced Procedures & Math DVD)	\$ 690.00	\$ 7,443.00
Advanced Practice Meeting	\$1,500.00	(10% savings)
Training Pod Week I	\$1,800.00	
Training Pod Week II	\$1,800.00	
Training Pod Week III	\$1,800.00	
Final Field Assignments	\$ 680.00	
Motivation & Responsibility Workshop	\$ 950.00	\$ 950.00
Annual Licensing Fee	\$ 295.00	\$ 295.00
Annual Professional Membership Dues (may vary in other countries)	\$ 480.00	\$ 480.00
Total	\$14,695.00	\$ 13,430.00
Annual License Renewal Reading & Review Fee for two case reports	\$ 250.00	\$ 250.00

Courses or workshops, which may need to be repeated, are offered with a 20% discount. Advance discount payment does not grant priority or guarantee automatic enrollment in Practice Meetings and Pod Weeks; each must be enrolled in separately. Pod Week enrollments are subject to role availability.

Prices Effective 4/1/2009. All fees are subject to change.

NOTE: The average price of a Davis program in the USA and Canada is \$3000. The initial investment for the training costs, including travel expenses, can be earned with the sale of about 8-9 Davis Programs. How quickly that can occur following licensing and certification depends upon the business plan, marketing skills and prior professional background of the Facilitator.

DDAI Rescheduling, Cancellation and Refund Policy

DDAI workshops and training events are intentionally limited in size to ensure high quality and thorough attention to participant needs. Once a training event is scheduled, arrangements for Trainers, workshop support personnel, and training sites must be reserved at least 60 days in advance with non-refundable deposits and guaranteed fees regardless of cancellation.

Our strict policy on Practice Meetings and Training Pod Weeks is because their structure requires students to work together in groups of three. Cancellation by one trainee can often result in cancellation or rescheduling for two other trainees. Trainees often come from great distances and need 30-60 days advance notice to secure travel and lodging arrangements. Because of these factors, cancellations made less than 60 days prior to these courses can cause complications and hardships for other trainees.

We do understand when unusual circumstances or emergency situations require a cancellation. Please notify us as soon as you can when the need for cancellation or refund occurs. If we have enough notice, someone on a waiting list can be notified and may be able to take your place.

Workshops:

All payments are fully transferable to alternate workshop dates. Deposits are non-refundable for cancellations made less than 30 days prior to a workshop. A \$75 administrative fee is deducted from all refund requests.

Field Assignments:

Field Assignment fees are fully refundable less a \$75 administrative fee if no services have been rendered. If reports have been received and read, or consultations made, supervising and consultation fees of \$90/hour are also deducted.

Practice Meetings & Training Pods

A 20% non-refundable deposit is due upon registration. Balance is due 60 days prior to scheduled dates to confirm attendance. No refunds or transfer of deposits already paid will be made for cancellations made within 60 days of a Practice Meeting or Pod Week.

No refunds are made for courses and workshops already attended.

Effective 4/1/2009 (subject to change)

Academic Units available for DDAI workshops and courses from California State University East Bay (CSUEB)

Course	# of Units	Acad Units 7000-7699	Acad Units 7700-7999	CEUs 8000-8999	CSUEB Cost	DDAI Admin Fee
Fundamentals Workshop	3 quarter units	TED 7430	TED 7996	EXSP 8065	\$234	\$45
Advanced Workshop	3 qtr units	TED 7094	TED 7791	EXSP 8311	\$234	\$45
BFA & BPM	5.5-6 qtr units	<u>TED 7091</u> <u>5.5 units</u>	TED 7790 6 units	EXSP 8310 6 units	\$429 \$468	\$45
AFA & APM	6 qtr units	TED 7093	TED 7796	EXSP 8091	\$468	\$45
3 Pod Weeks and FFA	21 qtr units	TED 7560	TED 7799	EXSP 8308	\$1638	\$45
	1.5 quarter units are equivalent to 1 semester unit					

7000-7699 Units: These are upper division **undergraduate**, or post-baccalaureate level courses. Applicability toward any degree programs (e.g. graduate course work, programs at other universities) is subject to determination by that academic department or university. These units are most commonly used by teacher for units toward salary increment. They are also used for the California Clear Credential and some can be applied toward supplementary authorizations.

7700-7999 Units: These courses are **graduate level** courses; they cannot be applied to an undergraduate degree. The applicability for graduate credit is subject to the approval of the academic major department. Transfer to another University is subject to approval by the other university. Students need to submit a course description and check with their graduate program advisors to determine eligibility and transferability from CSUEB.

8000-8999 Units: A **CEU** is a nationally recognized unit of measurement for any of a variety of noncredit programs, which may apply toward relicensure, promotion, or career advancement. These units are not approved for academic degree credit but usually are applicable toward salary increment for teachers and other educators. These vary among school districts.

Students need to specify on the CSUEB Enrollment Form whether they are enrolling in a TED course or an EXSP (CEU) course by circling one and crossing out the other two.

Prices effective 1/2010

DDAI Facilitator Training Program Schedule - 2009/2010
Burlingame, California ~ Dallas, Texas ~ Orlando, Florida

<i>Gift of Dyslexia Workshop</i>	June 27-30, 2009 , Dallas/Ft.Worth, Texas Presenter: Gerry Grant
<i>Gift of Dyslexia Workshop</i>	July 22-25, 2009 , Orlando, Florida Presenter: Gerry Grant
<i>Gift of Dyslexia Workshop</i>	October 5-8, 2009 . Burlingame, CA (San Francisco) Presenter: Lorna Timms
<i>Gift of Dyslexia Workshop</i>	October 24-27, 2009 , Boston, MA Presenter: Gerry Grant
Basic Practice Meeting	January 12-15, 2010 , Burlingame, Dorothy Owen January 23-26, 2010 , <i>Burlingame, CA Dorothy Owen</i> <i>Basic Field Assign. due no later than Dec. 18, 2009</i>
Advanced Workshop	January 18-21, 2010 , Burlingame Presenter: Lorna Timms
Advanced Practice Meeting	April 19-23, 2010 , Burlingame, Dorothy Owen <i>Advanced Field Assign. due no later than March 26, 2010</i>
Training Pod Week	April 26 - 30, 2010 , Burlingame, Dorothy Owen
Advanced Practice Meeting	May 3-7, 2010 , Dallas, Texas, Dorothy Owen <i>Adv Field Assignments due no later than April 9, 2010</i>
Training Pod Week	May 10-14, 2010 , Dallas, Texas, Dorothy Owen
Training Pod Week	May 31-June 5, 2010 , Burlingame, Dorothy Owen
Training Pod Week	June 7-11, 2010 , Burlingame, Dorothy Owen
Training Pod Week	July 7-11, 2010 , Dallas, Texas, Dorothy
Training pod Week	July 13-17, 2010 , Dallas, Texas, Dorothy Owen

Final Field Assignments due no later than **October 11, 2010** for Trainees completing their third Pod Week *June 7-11, 2010*. And no later than **November 17, 2010** for trainees completing their Third Pod week *July 13-17, 2010*.

 Mastery of Motivation and Responsibility Workshop **November 15-16, 2010**, Burlingame, CA
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**DDAI Facilitator Training Program Schedule -2010/2011  
Burlingame, California ~ Daytona Beach, Florida**

- Gift of Dyslexia* Workshop      **January 23-26, 2010**, Burlingame/San Francisco Bay Area  
Presenter: Lorna Timms
- Gift of Dyslexia* Workshop      **March 14-17, 2010**, Daytona Beach, Florida  
Presenter: Gerry Grant
- Basic Practice Meeting      **June 14-17, 2010**, Burlingame, Dorothy Owen  
*Basic Field Assign. due no later than May 14, 2010*
- Advanced Workshop      **June 19-22, 2010**, Burlingame, CA  
Presenter: TBA
- Advanced Practice Meeting      **September 20-24, 2010**, Burlingame, Dorothy Owen  
*Advanced Field Assign. due no later than August 20, 2010*
- Training Pod Week      **September 27-Oct 1, 2010**, Burlingame, Dorothy Owen
- Training Pod Week      **Nov. 1-5, 2010**, Burlingame, Dorothy Owen
- Training Pod Week      **Nov. 8-12, 2010**, Burlingame, Dorothy Owen
- Final Field Assignments due no later than **March 12, 2011** for Trainees completing their  
third Pod Week *November 8-12, 2010.*

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Mastery of Motivation and Responsibility Workshop **November 15-16, 2010**, Burlingame, CA
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**DDAI Facilitator Training Program Schedule 2010 - 2011**  
**Burlingame, California ~ Dallas, Texas**

*Gift of Dyslexia* Workshop      **June 24-27, 2010**, Burlingame/San Francisco Bay Area  
Presenter: TBA

*Gift of Dyslexia* Workshop      **August 11-14, 2010**, Dallas, Texas  
Presenter: TBA

*Gift of Dyslexia* Workshop      **October 5-8, 2010**. Burlingame/San Francisco Bay Area  
Presenter: TBA

Basic Practice Meeting      **January 11-14, 2011**, Burlingame, Dorothy Owen  
*Basic Field Assign. due no later than December 10, 2010*

Advanced Workshop      **January 17-20, 2011**, Burlingame, CA  
Presenter: TBA

Advanced Practice Meeting      **April 26-30, 2011**, Burlingame, Dorothy Owen  
*Advanced Field Assign. due no later than March 26, 2011*

Training Pod Week      **May 2-6, 2011**, Burlingame, Dorothy Owen

Training Pod Week      **June 6-10, 2011**, Burlingame, Dorothy Owen

Training Pod Week      **June 13-17, 2011**, Burlingame, Dorothy Owen

Final Field Assignments due no later than **October 17, 2011** for Trainees completing their third Pod Week *June 13-17, 2011*.

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Mastery of Motivation and Responsibility Workshop **November 2011-TBA**, Burlingame, CA
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**DDAI Facilitator Training Program Schedule 2011  
Burlingame, California ~ Orlando, Florida**

*Gift of Dyslexia* Workshop      **January 22-25, 2011, Burlingame/San Francisco Bay Area**  
Presenter: TBA

*Gift of Dyslexia* Workshop      **March 9-12, 2011, Florida**  
Presenter: TBA